

Credential
Integrity
Action
Alliance

CIAA ANNUAL REPORT 2025



CIAA Mission

Mission

CIAA is dedicated to raising awareness and promoting governmental action to protect the integrity of US education, assessment, and credentialing systems from commercial cheating services.

Strategic Initiatives

1

Grow membership in CIAA to promote integrity and address commercial cheating services: Together we are stronger!

2

Develop tools and capabilities for protecting integrity and academic and credentialing bodies from being undermined by commercial cheating services through targeted education and legal action.

3

Develop foundational organizational capabilities to support CIAA operational capabilities, efficient functioning for the Board, and day-to-day operations of the organization.

Legislative Success

CIAA introduced its model statute in ten states at the beginning of 2025. Working through our lobbyist, CIAA's model statute formed the basis of successful legislation adopted in Georgia in 2025. And with that success, we are heading in to 2026 with wind in our sales, as two bills have already been introduced incorporating the model statute in Missouri and Ohio.

Passed in 2025:

- **Georgia:** On May 14th, Georgia Governor Brian Kemp officially signed [Senate Bill 213](#) into law. This law, based in large part upon CIAA's Model Statute and the result of CIAA's efforts, makes it illegal for a person to sell or advertise commercial cheating services in Georgia. The law is enforced by the Georgia Attorney General and is a critical advancement in the fight against commercial cheating.

Introduced for 2026:

- **Missouri:** Missouri Representative Ed Lewis officially pre-filed CIAA model legislation in [HB 2271](#). This legislation provides a major step forward in protecting Missouri students, test takers, and the public from the harms caused by commercial cheating organizations who are advertising and selling cheating services. CIAA appreciates Rep. Lewis' stand for integrity and looks forward to supporting this bill as it moves through the legislative process.
- **Ohio:** CIAA's model statute is advancing in [Ohio SB 311](#). The bill has been read, recommended for referral by the Rules and Reference Committee, and referred to the Senate Education Committee. This is an omnibus bill which includes CIAA's language and other topics such as the operation and zoning of public and nonpublic schools and more. If this bill becomes a law, it will provide institutions of higher education, professional licensure and certification organizations, and Ohio law enforcement with new legal remedies in the fight against commercial cheating organizations.

CIAA Overview

Thank you to our Board of Directors for their guidance and insight through the year. As a volunteer board, we are grateful for their time and dedication to the CIAA.



Jason Jordan
Chair, Vista Higher Learning



Kristen Chittenden
Treasurer, Turnitin



Bob Hunt
Western Governors University



Christine O'Connor
Ascend Learning



Rachel Schoenig
Cornerstone Strategies

Executive Director Team

Our Executive Director Team (EDT) is estimated at 50% of a full time employee. To make our resources stretch, we share responsibilities across a team of individuals. Nicole Rhyne serves as Board Secretary and helps to manage the day-to-day operations of the CIAA. Michael Clifton supports the CIAA's promotion of the model statute and special working groups. Together will Christopher Watkins and Bill West, the EDT is helping to achieve the mission of the CIAA.



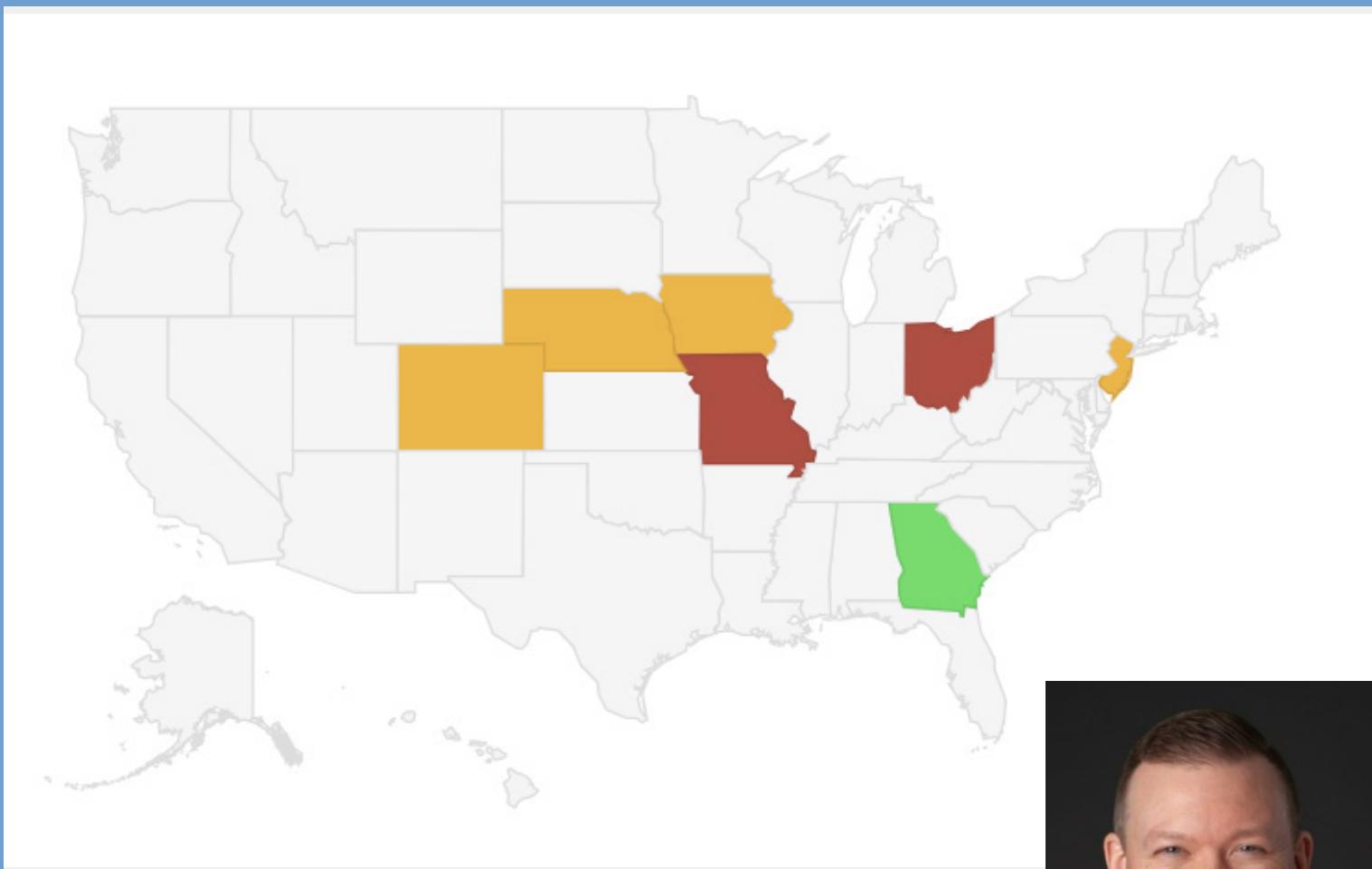
Nicole Rhyne
Co-Executive Director & CIAA Board Secretary



Michael Clifton
Co-Executive Director

Outreach to lawmakers

CIAA is pleased to work with Noah Reandau of Model Solutions. In just 12 months, Noah and members of the board and the Executive Director Team have helped to raise awareness of commercial cheating in several jurisdictions across the United States. Thanks to those efforts, multiple law makers are ready to take a stand for integrity and address the harm caused by commercial cheating services.



Noah Reandau

President, Model Solutions



Member Impact

Shout out to our members who submitted letters to lawmakers, including **CompTIA**, **WGU**, and **AANPCB**! Your advocacy plays a vital role in protecting the integrity of the nation's education, assessment, and credentialing systems from commercial cheating services.



And special thanks to members who encouraged others to join this effort! From introducing us to new potential members to helping us present at conferences and educational events, member efforts have been critical in helping us grow. We have **MORE THAN DOUBLED** our initial membership base and look forward to **bringing the industry together in championing integrity!**



Education, Outreach, And Awareness

Board and EDT members were active in raising awareness of commercial cheating services in 2025. From keynotes to podcasts to conference sessions and educational events, many hours were spent spreading the news about the harm caused by commercial cheating and the work of CIAA!

The Virtual Conference of Test Security:
**A Case Study in Industry Strength:
Tackling Commercial Cheating**



Rachel Schoenig
Cornerstone Strategies

Noah Reandeau
Model Solutions

Jake Ritz
Ascend Learning

Opening Keynote:
Thank you to the Conference on Test Security, Mike Clifton, Noah Reandeau and Rachel Schoenig for highlighting the harm of commercial cheating and work of the CIAA.

Thanks to PSI's Isabelle Gonthier and the Tried and Tested Podcast for sharing the news about commercial cheating. You can catch Isabelle and Board member Rachel Schoenig [here](#).



Safeguarding Exam Integrity: Combating Commercial Cheating with Rachel Schoenig

EPISODE 34

Safeguarding Exam Integrity: Combating Commercial Cheating

With guests...
Rachel R. Watkins Schoenig, J.D.
CEO of Cornerstone Strategies, LLC

An ETS company

Tried and Tested PODCAST

*psi



Thank you to The President's Forum for providing CIAA and UMGC with an opportunity to raise awareness of commercial cheating and challenges in balancing technology advances with integrity. Check out that discussion [here](#).

Conferences

The ABNS Fall 2025 Virtual Conference!

The Growing Threat of Commercial Cheating Services and New Technologies

October 3rd, 2025
12:15 pm - 1:15 pm (EDT)



Rachel Schoenig
CIAA



Michael Clifton
CIAA

Many thanks to ABNS for allowing us to speak at the 2025 ABNS Virtual Conference and for joining as members of CIAA!

Special thanks to several industry professionals who joined us this year in sharing information about commercial cheating and CIAA at ATP, NCTA, CLEAR, COTS, and the I.C.E. Exchange. Together, we increased awareness of commercial cheating and shared the power of industry collaboration. Together, we are stronger!

Alana Chamoun, CSBS | Bryan Friess, PearsonVue
Camille Thompson, College Board | Don Balasa, AAMC

Faisel Alam, LSAC | Isabelle Gonthier, PSI and ETS

Jake Ritz, Ascend Learning | Jarret Dyer, College of DuPage
Kimberly Snyder, Duolingo | Michael Clifton, Cornerstone Strategies

Ray Nicosia, ETS | Rachel Schoenig, Cornerstone Strategies
Sherry Sampson, UMGC



The I.C.E. Exchange AI Agents and Commercial Cheating Services: Building a Test Security Framework to Address Today's Threats



Michael Clifton,
Cornerstone Strategies



Jarret Dyer,
Surpass Assessment



Rachel Schoenig,
Cornerstone Strategies



Ray Nicosia,
Cornerstone Strategies

The Conference on Test Security: Solving the Commercial Cheating Mystery



Alana Chamoun,
CSBS



Bryan Friess,
Pearson Vue



Rachel Schoenig,
Cornerstone Strategies



Kim Snyder,
Duolingo

The CLEAR Conference!

Addressing Contract Cheating and Emerging Cheating Technologies



Rachel Schoenig
Cornerstone Strategies



Special Guest:
Ray Nicosia



Donald Balasa
AAMC

CIAA Awareness is Growing... and we need you!

CIAA uses social media, traditional media, our website, conferences and email to get the word out concerning commercial cheating and CIAA's mission. Thanks to our members and supporters, awareness is growing!

Follow us on [LinkedIn](#)

Find us on the [Web](#)

Read about us in [FORBES!](#)



- CIAA's LinkedIn followers increased 300% in 2025
- CIAA's engagement rate on LinkedIn is 4x higher than the average engagement rate for nonprofits!

By liking and reposting, you share the word with your network and encourage others to join the fight for integrity.

[Georgia Bans Commercial Cheating Services](#) by D. Newton
Forbes, May 14, 2025

A Forbes article by Derek Newton touted the new Georgia law addressing commercial cheating services and calls out the work of CIAA. The article extensively quotes CIAA representatives and highlights CIAA's efforts to combat commercial cheating.

- “Commercial cheating services undermine education, workforce readiness, and our professional licensure protections. Education and assessment are critical parts of creating a skilled and competent workforce”-Michael Clifton, CIAA co-Executive Director
- “The handful of states with laws that address the sale of cheating services have statutes that pre-date the internet and are not designed to address today’s issues. Cheating services are taking advantage of these archaic laws for their own profit”- Rachel Schoenig, CIAA Board Member

Thank you to our CIAA Members

Thank you to our 2025 CIAA members who joined together to take a stand for integrity and to combat the harms of commercial cheating. From writing letters to law makers to attending educational events and dinners to encourage membership in CIAA this year, our success is because of YOU!

19 Individual Members ACT

American Academy of Nurse Practitioners Certification Board

American Speech-Language-Hearing Association Ascend Learning
Behavior Analyst Certification Board Cisco

Chamberlain University CompTIA

Institute for Credentialing Excellence

Internet Testing Systems Kryterion

National Board of Certification & Recertification for Nurse Anesthetists

Oncology Nursing Certification Corporation Pearson VUE

Proctorio PSI Services Turnitin Western Governors University

**CIAA has grown from 16
to 37 members!**



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If you have any suggestions for additional organizations for us to reach out to in 2026, please contact us at:

info@credentialintegrity.org



Credential Integrity Action on Alliance